



PBS ACTION CLINIC

WITH ANDREW JAY SCHWARTZMAN
President and CEO, Media Access Project

FIELD ROOM
9:30AM
SUNDAY MAY 15TH

Organizing Facilitators: Chicago media activists Scott Sanders and Karen Bond

TRUE PUBLIC BROADCASTING REFORM - HOW DO WE GET THERE FROM HERE?

Which concrete and focused strategies offer the best means to apply joint pressure in order to achieve a fully non-commercial public broadcasting service with fully democratic governing structures & permanent, enhanced, independent funding?

ASK ANDY. JOIN IN A FACILITATED DISCUSSION. BRING YOUR CONCERNS AND IDEAS.



Andrew Jay Schwartzman is the President and CEO of Media Access Project (MAP). He has directed the organization since June, 1978.

MAP is a non-profit public interest telecommunications law firm which represents the public's in promoting the First Amendment rights to speak and to hear. It seeks to promote creation of a well informed electorate by insuring vigorous debate in a free marketplace of ideas. It has been the chief legal strategist in efforts to oppose major media mergers and preserve policies promoting media diversity. In recent years, MAP has also led efforts to insure that broad and affordable public access is provided during the deployment of advanced telecommunications networks and the Internet.

Mr. Schwartzman has appeared on behalf of MAP before the Congress, the FCC and the courts on issues such as cable TV regulation, minority and female ownership and employment in the mass media, "equal time" laws and cable "open access." In recognition of his service as chief counsel in the public interest community's challenge to the FCC's June, 2003 media ownership deregulation decision, The Scientific American honored Mr. Schwartzman as one of the nation's 50 leaders in technology for 2004.

*To Scott, keep up the fight!
John Alder*